

**FOR IMMEDIATE RELEASE FOR MORE INFORMATION**

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**Zurn Expands Connected Product Portfolio**

*Product insights and alerts in real time allow customers to know more*

**MILWAUKEE, WI** – Zurn Industries, LLC announces the expansion of its Connected Products portfolio, further advancing its pioneering leadership in the Internet of Things (IoT) for commercial plumbing. The company will roll out two additional product lines, Zurn Connected Flush Valves and Zurn Connected Faucets. It will also roll out an enhancement of its connected backflow preventer with the new Zurn Wilkins Connected Flood Control System (Model FCIS).

In addition to product innovations, the company has made several enhancements to the functionality of its connected web and mobile tools. The secure and mobile-friendly web portal, plumbSMART™, powered by Zurn, provides real-time data on usage patterns, water consumption, and preventative maintenance. It features dashboard-style product trends and live alerts, neatly organized to match facilities’ footprints. plumbSMART is accessible 24/7 from any location.

Users can choose to receive real-time product alerts via email or mobile text message, helping them to respond faster to potentially disruptive plumbing system issues. This includes automatic water shutoff capabilities for Zurn’s Connected Flood Control System, which can be customized and set remotely via the plumbSMART portal to prevent damage in the event of major relief valve discharge. Portal administrators can also grant and manage controlled plumbSMART access to their broader internal maintenance teams, as well as external service providers.

“Zurn Connected Products continue to expand and provide intelligent solutions for a variety of commercial plumbing applications,” said Craig Wehr, Zurn President. “Our Connected Products team is listening closely to building owners to work through the everyday problems that typically occur in heavy-use potable water and drainage systems. Our Connected Products strategy will connect all critical water applications we touch to deliver a higher level of water management and maintenance savings — ultimately lowering the building operating costs, while enhancing the user experience.”

“Connected translates into control and, more importantly, peace of mind for building owners and their staff,” said Thushan Hemachandra, Product Manager for IoT Solutions at Zurn. “Our products and systems help take the guesswork and anxiety out of the equation by providing live access to system status and product data, as well as delivering warnings and severe alerts to staff in real-time, no matter where they are or what time of day. Everything is more intuitive and proactive. We are proud to be blazing the trail to bring truly smart plumbing ecosystems, connected from end-to-end, to the rapidly growing world of IoT and smart buildings.”

Zurn will be exhibiting at the upcoming AIA Conference on architecture June 6 and 7 in Las Vegas. The company will be located in booth #3008 and will be showcasing its connected finish plumbing portfolio and plumbSMART portal capabilities. The Connected Flood Control System (Model FCIS) will be exhibited at AWWA in Denver June 10 through 12.

**About Zurn Industries**

Zurn Industries, LLC is a recognized leader in commercial, municipal, healthcare and industrial markets. Zurn offers the largest breadth of engineered water solutions, including a wide spectrum of sustainable plumbing products. Zurn delivers total building solutions for new construction and retrofit applications that enhance any building’s environment. For more information, visit [Zurn.com](http://www.zurn.com).

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